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Keylane appoints Christoffel van Riet

Keylane | 7 February 2020

Keylane is pleased to announce the appointment of Christoffel van Riet as Executive Director L&P Benelux as of February 10, 2020. Christoffel van Riet succeeds Edzko Smid in this role.



Christoffel has held senior managerial and change positions within the Life & Pension industry as well as the non-life arena. His career to-date includes, amongst others, working at ING, NN, PwC and most recently Klaverblad Verzekeringen. Throughout the years, Christoffel has developed extensive domain knowledge and a large professional network in the life and pension industry.

The appointment of Christoffel creates the appropriate space for Edzko Smid to focus exclusively on business development. Together with Christoffel, and the sales team, Edzko will continue to focus on the multiple commercial processes of Keylane Plexus.

Keylane is dedicated to provide the highest quality software solutions and services to support business processes from core to edge, for life and pension insurers, pension funds and pension administrators.

Plexus is Keylane's modern, standardised, open SaaS platform for Life & Pension, delivered in a fully controlled and secure private cloud environment, that completely integrates with our customers' application landscapes. Robust and scalable, Plexus is a powerful and highly configurable platform, that is delivered as a service with frequent updates.

Christoffel van Riet commented: "I am delighted to join Keylane and will focus my efforts on delivering market leading, innovative software solutions in the pension and insurance industry to our valued customers. With the dedicated team at Keylane, we will continue to focus on supporting our customers' business today and tomorrow. And while doing so, empower them to successfully achieve their goals and ambitions."

Keylane welcomes Christoffel van Riet and wishes him every success in his new role at Keylane.

About Keylane

Keylane is a leading SaaS platform provider for the insurance and pension industry. Keylane empowers the insurance and pension industry to transform their business and achieve their goals through innovative solutions that redefine how insurance software works. Over 150 customers across Benelux, Nordics and DACH regions run their business on Keylane platforms.